

## Here are my answers to the 8 "easy questions" so you can prepare a Capital Raising Scenario for My Business

### 1. Name of existing, or proposed name of your new enterprise:

### 2. If you were to tell a story about your business, your business project or your investment opportunity, as you would to someone at a barbeque you were holding or at a family gathering, what would you say? :

### 3. All the names (or nominees) of the current stakeholders (including founders, inventors etc) and any other person(s) whom you may consider including in the "founder's" box. These will be the "current owners". Please also indicate the percentage of ownership considered to be currently held by each "founder". Percentages do not need to be exact, just detail the approximate shareholding each of the founder shareholders will have.

If anonymity required please use pseudonyms.

Current Owner(s)	Considered held
1.	%
2.	%
3.	%
4.	%
5.	%
<b>Total</b>	<b>100 %</b>

### 4. If seeking capital, please insert approximate amount of capital required? \$

(do not put in a price range)

### 5. If capital raising, percentage (%) of ownership of the enterprise you are prepared to give up in order to obtain the required funds?

 %

6. If capital raising and your business achieves the goals you want it to, how do you expect your investors will get their money back?

Note: Please tick the box that is the most suitable exit strategy

- We already have a company in mind who will buy us and we are strategically building our company for this
- We will sell the business on the open market to a third party
- We will list on a Stock Exchange through a Public Offering or Backdoor Listing
- Not sure at this stage

7. Average annual EBIT (Earnings Before Interest and Tax) for last 3 years or projected 3 years: \$

(EBIT is an acronym for Earnings Before Interest and Taxes. EBIT is defined as the operating profit without deductions for taxes and interest payments.)

(Required)

Note: You are welcome to use the boxes below to calculate your average EBIT over three years

Year One EBIT:	
Year Two EBIT:	
Year Three EBIT:	
Total EBIT for three years:	
Divide by 3 to get average:	

(Enter results here)

8. Please complete your details so we can get a Capital Raising Scenario back to you as soon as we can.

Applicants Name:	
Town / City:	
State / Territory:	
Landline:	
Mobile:	
Website:            http://www	
Email Address:	
ASSOB Sponsor (if known)	
Who referred you to this form?	

#### PLEASE NOTE:

To Raise Capital with ASSOB you must be prepared for your Company to become a registered Australian unlisted company which means:

- A minimum of 3 Directors with at least two domiciled in Australia
- The company must appoint an Auditor within 1 month of incorporation
- The company must report its progress towards its milestones on its ASSOB Company Profile Pages
- Companies can only gain admission to the Board through an ASSOB Sponsor to facilitate capital raising

PLEASE SAVE THIS FORM WITH YOUR NAME AS THE FILE NAME BEFORE SENDING IT TO ASSOB.

#### Please return this form to:

Paul Niederer at [paul@assob.com.au](mailto:paul@assob.com.au)

or fax to 1300 722 593

or mail to ASSOB, PO Box 6269, GCMC QLD 9726